



CITY OF WATERTOWN

Environment & Energy Efficiency Committee

You can request placement of an item on future agendas by contacting
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Climate Outreach Working Group 12:00 PM on Wednesday, March 6, 2024 Meeting Minutes

Present: Laurel Schwab (Sr Environmental Planner), Ellen Menounos, Connie Henry, Brian Hebeisen, Marcia Ciro, Nancy Hammett

- 1) This group will meet biweekly on Wednesdays at noon until further notice.
- 2) Resilient Watertown website
 - Laurel and Katie Swan took a close look at the current Resilient Watertown website to evaluate what we want to keep, and what we want to add. They created a mock-up of the future web site, to think through page organization.
 - Jeanne Ostroff is creating Resilient Watertown web pages under <https://www.watertown-ma.gov/>. The new pages will be up by June. The group noted that Melrose and Brookline have municipal climate websites with strong graphics. The new Resilient Watertown pages will have some sort of introduction for newcomers.
 - The new site should feature ways to get informed, get involved, make changes at home. What you can do at home is a major topic, so homeowners are one audience, but just as importantly, we need to show how people can get informed and get involved.
- 3) Also on the horizon, maybe summer timeframe, we need a more complete strategy for getting the word out to residents about heat pumps and EV's.
- 4) The group discussed doing some sort of event on Earth Day, possibly piggybacking on what another group (Charles River Watershed Association) is already doing.
- 5) The next meeting is Mar 20 at noon.