



Town of Watertown Community Preservation Committee

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COMMITTEE MEMBER

Elodia Thomas, Chair
Jonathan Bockian
Jason Cohen
Bob DiRico
Dennis J. Duff
Mark Krackiewicz
Allen Gallagher
Maria Rose
Susan Steele

Minutes: Thursday, December 12, Town Council Chamber, 7:00 - 9:05 p.m.

Committee Members Present: Elodia Thomas, Chair, Jonathan Bockian, Jason Cohen, Bob DiRico, Allen Gallagher, Mark Krackiewicz, Maria Rose, Susan Steele. **Absent:** Dennis J. Duff

Others Present: Lanae Handy, Gideon Schreiber, Leo Martin

1. Call to order

Elodia Thomas, committee chair, called the meeting of the Community Preservation Committee to order at 6:59 p.m.

2. Marcia Ciro, Manager of Graphic Design and Brand Standards at Tufts Medical Center will present design concepts for CPC promotional materials

Marcia Ciro introduced herself and presented three ideas for the CPC logo; a colorful simple logo announcing who the CPC is, another colorful logo that included a “W” for Watertown, and the last idea played with the idea of “water” using a rippling effect.

Jason Cohen thanked Marcia for her help and stated that he liked the first design best. Maria Rose also thanked Marcia and also stated that she liked the first design best, but wondered if the colors could be changed, i.e., “community” to purple and “committee” to orange. Gideon Schreiber added that he wondered about changing the colors, too. Marcia Ciro explained about the use of warm/cool colors and why she chose the colors presented. Maria Rose said she liked the first design because it tells “who we are.” Allen Gallagher thanked Marcia and stated that he also liked the first design. He particularly liked how “open space” was spelled out on the flyer. Susan Steele liked the second design but appreciated what everyone had to say about the first design. Bob DiRico liked the third design but agreed that the first design was the best. Gideon added that he liked the first design but didn’t love the pull-outs. He liked the four key words on the letterhead. He liked the symbols and the colors of the symbols. Lanae Handy also liked the first design. She liked its simplicity and that it described what the CPC is about. Leo Martin thought all the designs were great. Jon Bockian thanked Marcia for her time and strong designs and stated that he liked the first design.

The CPC agreed to adopt Marcia Ciro’s first design. Marcia Ciro offered to put together different formats that could be used by others, if she cannot do the work. She said she could

design a flyer but would need text from Elodia. Marcia Ciro also offered to help with printing the flyer, if the CPC decided to print the flyers in-house.

3. Acceptance of Minutes: October 24, 2019; November 4, 2019

Jon Bockian made a motion to accept the October 24, 2019 minutes with a correction to page three, where “Jason Bockian” is incorrectly stated. It should state “Jason Cohen”. Susan Steele seconded the motion. The five CPC members present at the October 24, 2019 meeting voted in favor.

Allen Gallagher made a motion to accept the November 4, 2019 minutes. Maria Rose seconded the motion. All in favor.

4. Unfinished Business

A. Discuss the proposed meeting date of 1/02/2020 with JM Goldson

Elodia Thomas stated that Jenn Goldson offered a pro-bono meeting, to be held on January 2, 2020, and that Jenn Goldson would like the first public forum to be held at the end of January 2020. Elodia Thomas started a discussion about meeting dates and asked if the CPC members were available for a meeting on January 2, 2020. All CPC members present except Mark Krackiewicz were available.

Elodia Thomas said that she would like to hold the first public forum no later than the first week in February 2020. Lanae Handy said that she had met with Jenn Goldson and they discussed dates and formats for the public forum. The dates proposed were Thursday, February 6, 2020 and Monday, February 10, 2020. Back-up dates proposed were January 29, 2020 and January 30, 2020. Maria Rose suggested choosing a snow date. Mark Krackiewicz and Susan Steele said they cannot attend a meeting held on February 6, 2020, but they would be okay with the meeting being held on that day. Mark Krackiewicz, Susan Steele, and Jon Bockian are not available on February 10, 2020. Elodia concluded that she and Jenn Goldson will find a date that works, confirm the use of a conference room at Tufts, and also provide a snow date.

B. Review the new proposed timeline/calendar for Phases I-III of the CPC plan

The CPC agreed to a meeting with Jen Goldson on January 2, 2020 and to hold a regular CPC meeting on January 16, 2020.

C. Discuss small working groups to discuss discrete tasks, e.g., review survey, compile list of key stakeholders for focus groups date TBD, news releases, info updates

Mark Krackiewicz presented the critique of survey review points that he and Maria Rose had compiled. Elodia Thomas stressed the importance of the CPC reviewing/discussing the survey because it is important to the process and the CPC knows what the town is about. Elodia Thomas said that she and Lanae Handy would work on it on Monday and get it back to the CPC. She asked that all CPC member input be sent to her by Sunday. Jason Cohen commented that he is frustrated with surveys with too many questions, asking the same thing. Maria Rose said she wanted clear direction regarding the collector of information. Gideon Schreiber responded that Lanae Handy is now the CPC staff person and that she should be the point person for the consultant, as well as the CPC working groups. Jon Bockian noted a disconnect between the survey draft and CPC questions, and he would like to know from Goldson the point of the questions and answers. Elodia Thomas responded that that was why she thought they should

recalibrate and added that she believes that everyone is now on the same page and knows what they are looking for. Maria Rose noted that a plus side is that Anna Callahan used the survey as a learning tool and that people who take it will learn more about the CPA. Allen Gallagher suggested adding the survey to the quarterly tax bills.

The CPC gave Susan Steele a round of applause for doing a great job compiling a list of stakeholders. Bob DiRico suggested adding the DPW to the list, and Jason Cohen suggested adding Judy Fallows, School Garden Coordinator for Watertown Public Schools.

D. Continue discussion regarding community engagement, potential formats, and committee participation and preparation for the first public forum date TBD

The CPC discussed the possible use of press releases to inform the community, but Lanae Handy said that they are really not done anymore. Gideon Schreiber mentioned Charlie Breitrose and the Watertown Tab as possible resources. Elodia Thomas offered that Bang the Table will be going live.

5. Authority, Board, Commission updates

Maria Rose said the Conservation Commission is willing to do a tour in the spring. She also said that she is hoping another group will do something before the spring. Bob DiRico added that April and/or May is a better time for tours involving parks. Jason Cohen reported that the Planning Board recommended approval to the ZBA for 164-166 Main Street (four-story residential units over parking and retail) and 85 Walnut Street (Doble Engineering). Leo Martin added that the developer for 85 Walnut Street worked with Trees for Watertown to make green space happen.

6. Community Comments

None

7. New Business

Elodia Thomas suggested using the third-floor meeting room for regularly scheduled CPC meetings and holding public meetings in public spaces. Elodia Thomas also mentioned that February 1, 2020 would mark the end of the first year of the CPC, and that would necessitate a discussion of CPC member terms, as well as her term as chairperson.

8. Adjournment

- Jon Bockian made a motion to adjourn. Allen Gallagher seconded the motion. All were in favor. The meeting was adjourned at 9:05 p.m.

Minutes Transcribed by Anne Korte