



Watertown Town Council

Administration Building
149 Main Street
Watertown, MA 02472
Phone: 617-972-6470

ELECTED
OFFICIALS:

Mark S. Sideris,
Council President

Vincent J. Piccirilli, Jr.,
Vice President &
District C Councilor

Caroline Bays
Councilor At Large

Anthony J. Donato,
Councilor At Large

John G. Gannon,
Councilor At Large

Anthony Palomba,
Councilor At Large

Angeline B. Kounelis,
District A Councilor

Lisa J. Feltner,
District B Councilor

Kenneth M. Woodland,
District D Councilor

POSTING NOTICE AND AGENDA

MEETING OF THE COMMUNICATIONS SUBCOMMITTEE OF THE CHARTER REVIEW COMMITTEE FRIDAY, DECEMBER 11, 2020 AT 2:00 PM MEETING WILL BE LIMITED TO REMOTE PUBLIC ACCESS ONLY

Pursuant to Article 8, Section 8-1(b) of the Watertown Home Rule Charter, and pursuant to the Call of the Town Council President, I hereby call a Meeting of the Communications Subcommittee of the Charter Review Committee, consisting of four members of the Charter Review Committee to be appointed by the Council President, said meeting to be held on Friday, December 11, 2020 at 2:00 PM. in accordance with the Governor's Order Suspending Certain Provisions of the Open Meeting Law, G. L. c. 30A, §20, relating to the 2020 COVID-19 emergency and to avoid group congregation, this meeting has only remote opportunities for participation with public access provided as follows:

ACCESS INFORMATION:

- A. The meeting will be televised through WCATV (Watertown Cable Access Television): <https://cloud.castus.tv/vod/#/watertown/video/5f490e6f9e1d640008a803ae?page=HOME&type=live>
- B. Public may join the virtual meeting online: <https://watertown-ma.zoom.us/j/97434474763>
- C. Public may join the virtual meeting audio only by phone: (877) 853-5257 or (888) 475-4499 (Toll Free) and enter Webinar ID: 974 3447 4763#
- D. Public may also comment through email: mciro@rcn.com

The purpose of this meeting is to discuss, consider, and act on the following:

- 1. Call to Order
- 2. Methods of Outreach
 - A. Speak before Local Groups
 - B. Outreach to Local Media (Tab, Patch, and Watertown News)
 - C. Flyer Distribution (Description of Charter Review Process)
 - D. Bulletin Board (Where: Senior Center, Town Hall, Boys/Girls Club, Apartment Building Entrances)
 - E. Insert in Water/Tax Bill (See #3 Below)

- F. Online: Facebook, Twitter, Nextdoor
 - G. Local Cable: Ad/Announcement
 - H. Outreach to Local Neighborhood Groups (Concerned Citizens, Watertown Forward, etc.) or Those that have Email Lists
 - I. Town Councilors
 - J. Sandwich Boards
 - K. Working with Watertown Forward in their Zoom Forums
 - L. Polling Possibilities
- 3. Dedicated Town Email Address
 - 4. Blurb Describing Charter Review
 - 5. Look at Other Outreach Samples and Decide How They Can Be Used/Revised for Committee's Purposes
 - 6. Discuss Website Creation, How to Work with Watertown's Chief ITO
 - 7. Adjournment

Mark S. Sideris, Council President