



Bicycle & Pedestrian Committee

City of Watertown
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COMMITTEE MEMBERS

JAMIE BURKE, CHAIR
EILEEN BOTTI
SHEILA FAY
TOM FLOROS
SHANTA KELLER
AMY PLOVNIK
HANNAH RAKOFF
MARIA SAIZ
JENNY WANG

MEETING MINUTES

The **Bicycle & Pedestrian Committee's Live Well Watertown Collaboration Working Group** met on a publicly-accessible Zoom video conference on **Friday April 25, 2025, at 9:00 a.m.**
Present: Jamie Burke (chair) & Jenny Wang; Zeke Mermell (staff support); Stephanie Venizelos & Domenica Puleo (Live Well Watertown) and Sophia Galimore (Watertown TMA).

Organizing Groups/Participants

1. LWW
 2. WBPC & Watertown Transportation Planner +
 3. WTMA and WATConnector, WeDriveU + sandwich board
 4. Bookmobile (WFPL) – WPD
- Possibly:
5. WPD, Stephanie will follow-up
 6. Bluebikes, Zeke will follow-up

Arrival time:

9:00-9:15am on May 31, 2025

Set-up / supplies:

3 tables and tents (flags to decorate)

Handouts/promotional

* Zeke can assist with loading supplies on Friday and unloading on Saturday

Display/Handouts/Giveaways:

Groups will have branded tablecloth, signage or banner; Information sign-up sheets, bike safety tips, flyers/postcards, and updated map; Giveaways to participants lights, cycling pant band and snack (Sophia and Stephanie)

Bike checks:

10:00am-12:00pm – first-come, first served

Sophia/staff will coordinate, be clear about bike safety checks ("ABC": air, brakes, chains)

Sign-up sheet for bike checks with email (Sophia and LWW)

Promotion:

Stephanie will share updated flyer with group, aim to have ready by week of May 5, 2025

*Need updated logo from WBPC

Contact information on day of event:

- **Stephanie Venizelos/LWW**
- **Sophia Galimore/WTMA**
- **Amy or Sheila/WBPC**
- **Zeke Mermell/Watertown Transportation Planning**

Shared goal:

To promote active living and healthy transportation, and share information about advocacy efforts, programs and initiatives in Watertown related to bicycling. Encourage people to enjoy safe bicycling for leisure and transportation!

Bike education program:

*are we using a whiteboard or poster?

Steph will draft questions for a poll and share with all.

If the City in partnership with the WTMA offered a community bike education program, what components would you like to see? Collect suggestions.

Bike program planning

Sophia – the Watertown TMA has applied for funding to partner with the City of Watertown/WBPC/Live Well on a community bike education program.

Zeke coordinating on Federal grant with Safe Systems Approach and other activates that complement the program.

WBPC and WTMA collaboration – Watertown Walks.

WATConnector (re: open to the public)