

WE3C Outreach Working Group Minutes

December 4, 2024 @ 12:00 PM, Remote Meeting on Zoom

In attendance: Brian Hebeisen, Marcia Ciro, Connie Henry, Laurel Schwab, Katie Swan, Fangxue Zheng, Mia Kania

Absent: Ellen Menounos

Visitors: N/A

- I. Welcome:** Meeting called to order at 12:00 PM
- II. General Outreach**
 - a. WE3C webpage updates discussion
 - b. Newsletter
 - i. Community spotlight questions discussion: 3-5 questions, where they get their information, work they're doing, etc.
 - ii. Year in review: BERDO, Watertown Square, Micro transit study
- III. Sustainability Resource Fair planning:**
 - a. Figure out how to connect into schools
- IV. Other Business:**
 - a. Heat Pump workshop planning:
 - i. FZ to reach out to WCATV to see if they can cover
 - b. Questions regarding WE3C and ordinance involvement (LS to review at next full committee meeting)
- V. Announcements:** No new announcements

A. Next Meeting: January 15, 12:00pm

The meeting was adjourned at 1:00 pm

Respectfully submitted,

Mia Kania, Staff (Sustainability Planner)