

WE3C Outreach Working Group Minutes

January 29, 2025 @ 12:00 PM, Remote Meeting on Zoom

In attendance: Maria Ciro, Connie Henry (WFCC member), Laurel Schwab, Katie Swan, Fangxue Zheng, Mia Kania

Absent: N/A

Visitors: N/A

I. Welcome: Meeting called to order at 12:00 PM

II. Eco Fest Planning & Updates:

- a. Official name selection: Resilient Watertown Eco Fest
 - Logo shown
 - City is working on website & vendor registration site
- b. Scavenger hunt activity idea was discussed

III. Green Street Tour planning

- a. Potential format: critical mass or distributed?
- b. What to include-
 - i. Solar
 - ii. Heat pumps
 - iii. Induction stoves
 - iv. EV + charger
- c. Need to ensure distinct program from WCG garden tour – confirm when they're doing this
- d. Timing – aim for end of May (June will be filled with MVP program block parties)

IV. Other Business:

- a. February outreach theme: Urban Forestry awareness
 - i. Maybe spotlight someone from Trees for Watertown?
 - ii. *social post – wildness of the river corridor
 - 1. Snag trees along the river corridor depending on jurisdiction
 - 2. People are cutting down along the corridor
- b. Anti-idling campaign – coordinate among depts

V. Announcements: No new announcements

A. Next Meeting: February 12, 12:00pm

The meeting was adjourned at 1:00 pm

Respectfully submitted,

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Mia Kania, Staff (Sustainability Planner)