

WE3C Outreach Working Group Minutes

March 12, 2025 @ 12:00 PM, Remote Meeting on Zoom

In attendance: Maria Ciro, Connie Henry (WFCC member), Laurel Schwab, Katie Swan, Fangxue Zheng, Mia Kania

Absent: Brian Hebeisen, Ellen Menounos

Visitors: N/A

I. Welcome: Meeting called to order at 12:00 PM

II. Eco Fest Planning & Updates:

a. Eco Fest updates:

- City team stated they will staff the welcome table which will include contact information and event map/vendor list
- WE3C to staff committee table that will represent city efforts as well as host activity

III. Sustainable Street Tour

i. Staff confirmed participation of Brian & Ellen

1. Brian and Ellen stated they will conduct flyering on streets nearby their homes to recruit additional hosts

IV. Other Business:

a. Resilient Watertown newsletter: the group discussed recent newsletter content and asked questions such as:

- i. Should we continue community spotlights?
- ii. What other targeted content can/should we include going forward?

V. Announcements: No new announcements

A. Next Meeting: March 26, 12:00pm

The meeting was adjourned at 1:00 pm

Respectfully submitted,

Mia Kania, Staff (Sustainability Planner)