

WE3C Outreach Working Group Minutes

March 26, 2025 @ 12:00 PM, Remote Meeting on Zoom

In attendance: Ellen Menounos, Connie Henry (WFCC member), Laurel Schwab, Katie Swan, Fangxue Zheng, Mia Kania

Absent: Brian Hebeisen, Maria Ciro

Visitors: N/A

I. Welcome: Meeting called to order at 12:00 PM

II. Eco Fest Planning and Updates:

- a. Eco Fest updates:
 - Key programming: Toyota confirmed for EV showcase; Farinas confirmed for e-bike test rides
 - Interactive elements: Museum of Science kids' activity, Bookmobile, Hatch Makerspace workstation, climate-themed carnival games
 - Recycling services; Black Earth to potentially host composting station too
- b. WE3C Eco Fest Table
 - City to provide materials: hard copy of climate plans, WE3C 1-pager
 - Events & programs to promote: Watertown Electricity Choice, Sustainable Street Tour
 - Considering interactive element: upcycled trivia wheel, visioning board, magnetic poetry (environmentally focused)

III. Sustainable Street Tour planning

- Outreach for host recruitment via WE3C members, postcards, etc.

IV. Other Business:

- a. Mass Energize Weatherization Webinar – April 9

V. Announcements: No new announcements

A. Next Meeting: April 9, 12:00pm

The meeting was adjourned at 1:00 pm

Respectfully submitted,

Mia Kania, Staff (Sustainability Planner)